



Tucson Dressage Club (TDC)

Debbie McDonald Clinic

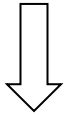
May 20 & 21, 2023

Sponsorship, Advertising, and Vendor Information

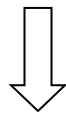
Submission Deadline: March 15, 2023

| Packages and Features Included | Arena Sponsor | Elite Sponsor | Foundation Sponsor | Vendor | Level Sponsor |
|--|------------------|---------------|--------------------|-----------|-------------------|
| Symposium Program Advertising | Full Page | Full Page | Half-Page | Half-Page | Depends on Level* |
| Banner Placement | Premier Ringside | Ringside | n/a | n/a | n/a |
| Booth Space (table & chair provided) | n/a | n/a | n/a | Yes | n/a |
| Daily Lunches | 2 | 2 | 2 | 2 | n/a |
| Your Website Link featured on our site | 12 months | 6 months | 3 months | 3 months | 1 month |
| Recognition by Symposium Announcer | Yes | Yes | Yes | Yes | Depends on Level* |
| Recognition in Symposium Program | Yes | Yes | Yes | Yes | Yes |
| Recognition in TDC Newsletter | Yes | Yes | Yes | Yes | Yes |

Complete the information below and send with payment (check or via Zelle) and camera-ready ad to:



Marcy Blacker
TDC Vice-President
1638 N Sawtelle Ave
Tucson, AZ 85716



OR by Email to: marcyblacker@gmail.com / Zelle E-mail: tucsondressageclub2@gmail.com

| ✓ | Price | Description | | Business Contact Information |
|---|-----------|-------------------------|----------------|------------------------------|
| | \$500 | Elite Sponsor | Contact Name | |
| | \$250 | Foundation Sponsor | Business | |
| | \$180 | Vendor Booth | Address (1) | |
| | \$20-\$80 | Level Sponsor* | Address (2) | |
| | \$100 | Full-Page Program Ad | City/State/Zip | |
| | \$60 | Half-Page Program Ad | Telephone | |
| | \$35 | Quarter-Page Program Ad | E-mail | |
| | \$25 | Business Card Ad | Website | |

* Level Sponsorship:

Intro and Training - \$20; no program ad; no announcement

First through Fourth - \$60; business card ad; no announcement

FEI and Freestyle - \$80; quarter page ad; recognized by announcer

Need more information? Contact Marcy Blacker at marcyblacker@gmail.com

tucsondressageclub.org

Tucson Dressage Club is a Not-For-Profit 501(c)3 organization.

Your sponsorship is a tax-exempt donation to the extent allowable by the law.

Taxpayer ID# 86-0321801

Description of Donation: _____

Value: _____ Date: _____





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ADDITIONAL INFORMATION - PLEASE READ

- Social media and other acknowledgements start upon receipt of FULL PAYMENT. Payment may be made by check or using Zelle to: tucsondressageclub2@gmail.com
- SUBMISSION DEADLINE for the Debbie McDonald Clinic is **March 15th, 2023**.
- Please send a digital version of **your camera ready logo (if applicable) ASAP to Marcy Blacker at marcyblacker@gmail.com** for acknowledgment on social media and newsletters in the lead up to the event.
- All banners **must** be received by **May 15th, 2023** for optimal timing and placement.
- All banners are the responsibility of the donor to provide and become the property of TDC, unless otherwise agreed.
- Unless otherwise agreed upon, all banner and advertisement placements are at the sole discretion of TDC.
- All program advertising is printed in black & white only – no color printing.
- All advertisements in the clinic program are contingent upon receipt of a camera-ready advertisement **by March 15th, 2023**.
- *****PLEASE NO PHOTOS OF YOUR BUSINESS CARD*****
If you do not have a digital image of your card, or need help designing an ad, please contact Lynn Boice at tucsondressageclub2@gmail.com.
- Your submittal of payment for a sponsorship, vendor, or other advertising is your statement of having **read and agreed to everything outlined above**.

Non-Clinic TDC Sponsorship Opportunities:

TDC hosts clinics and educational opportunities throughout the year. We're happy to discuss sponsorship for hosting, feeding, providing gifts, or other services. In turn, sponsors hang banners, provide demonstrations, or are able to showcase their goods and services at our events.

Please contact Lynn Boice at tucsondressageclub2@gmail.com to discuss.