



# The Tucson Dressage Club

SHOW SPONSORSHIP & ADVERTISING

## March Madness I & II Shows

March 11 & 12, 2023

**Deadline for Sponsorship and Program Advertising is March 4, 2023**

Sponsorship Options

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Business Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Telephone

\_\_\_\_\_  
E-Mail

Enclose your Sponsorship & Advertising Form with payment to: Tucson Dressage Club  
c/o Lynn Boice  
3312 N Riverbend Cir E  
Tucson, AZ 85750  
E-Mail: lwboice@gmail.com

Zelle payment may be submitted to  
tucsondressageclub2@gmail.com

For an *Elite Sponsorship\** you will receive a one quarter page ad in the show program, your banner will be hung in a prominent location on the showgrounds, free link for 1 month to your website from the TDC website, TucsonDressageClub.org, your name assigned to 2 classes, recognition of your sponsorship by the show announcer, recognition of your sponsorship in the show program and the TDC Newsletter. You must provide a camera ready ad and the banner. The banner will be returned to you.

If you choose to provide an ad and a banner, the tax deductible portion of your donation will be \$215.00 and the value of benefits received will be \$85.00.

If you do not provide an ad and a banner, the tax deductible portion of your donation will be \$300.00 and the value of benefits received will be \$0.00.

All Arena Sponsors, Class Sponsors, Championship Class Sponsors and High Point Sponsors will receive recognition of your sponsorship in the show program, by the show announcer and in the TDC Newsletter.

**Tucson Dressage Club thanks you for your sponsorship!**

The Tucson Dressage club is a non-profit educational organization with the mission of promoting dressage in southeastern Arizona. We accomplish this through educational seminars and clinics for our members, the equestrian community and the general public. We also sponsor a series of schooling shows and USEF (US Equestrian Federation)/USDF (US Dressage Federation) recognized shows each year. We elect a Board of Directors from the general membership and are governed by bylaws. Formed in 1975, the Tucson Dressage Club is today a group of dressage enthusiasts who have joined together to learn more about dressage, share experiences, support and encourage each other. We strive to promote interest in and understanding of the principals of dressage through our many programs and shows.

*Please keep a copy as your receipt*

DESCRIPTION OF DONATION \_\_\_\_\_

VALUE \$ \_\_\_\_\_ DATE \_\_\_\_\_

- \$ 300.00 *Elite Sponsor\**
  - \$ 200.00 @ \_\_\_ Arena Sponsor
  - \$ 75.00 @ \_\_\_ High Point Award Sponsor\*\*
- \*\* 9 High Point Award Sponsors Available*
- \$ 40.00 1 Class
  - \$ 75.00 2 Classes
  - \$ 105.00 3 Classes

Show Program Advertising Rates

- \$ 100.00 Full Page Ad
- \$ 60.00 Half Page Ad
- \$ 35.00 Quarter Page Ad
- \$ 25.00 Business Card Ad
- \$ 50.00 Banner Display

**Form must accompany payment and ad must be camera ready.  
E-mail advertisement file to lwboice@gmail.com**

**Thank you!**



Tucson Dressage Club is a Not-For-Profit  
501(c)(3) organization  
Your sponsorship is a tax-exempt donation  
Federal Tax ID 86-0321801